

Alyssa Knowlton

Fashion Design & Merchandising

(912) 577-8068 · A.treece20@outlook.com · www.alyssaknowlton.com

EDUCATION

Savannah College of Art and Design

2019 - 2023

Bachelor of Fine Arts in Fashion

- Minor in Fashion Marketing and Management
 - Graduated Magna Cum Laude
 - Dean's list
-

PROFESSIONAL EXPERIENCE

Sea Island Company

Senior Event Design Specialist

Feb 2024 - Present

- Assisting the Associate Director and Manager of Sea Island's event design department in designing and executing corporate and social events.
- Maintaining a professional and personal relationship with clients to ensure their vision comes to life.
- Assisting in training new employees to achieve and produce consistent work throughout all channels.
- Producing and reviewing estimates of cost within Microsoft Excel for billing.

Event Design Coordinator

Sep 2023 - Feb 2024

- Updating and preparing the event design department calendar as well as the director's personal calendar to ensure all deadlines are met.
- Placing orders with vendors while building a professional relationship.
- Assisting the director of event design with corporate and social events by ensuring all internal teams are prepared.

Lake Bryn Mawr

Jun 2021 - Aug 2021

Sewing Camp Counselor

- Assisted project director in teaching various sewing projects for 70+ girls a day ranging from ages 5-16.
 - Leading beginner to advanced sewing activities to accommodate all ages and skill levels.
 - Ensured the safety of the girls while keeping them engaged with sewing activities.
-

ACADEMIC EXPERIENCE

How One Grows Senior Collection

AUG 2022 - JUN 2023

Creative director

- Designed and directed a 6 look collection, tasks included concept and design research, design exploration, fabric selection, etc.
 - Set deadlines, scheduled meetings, & cast models to ensure the collection's vision was being translated cross-functionally.
 - Led a team of 10 in executing an editorial photoshoot and fashion film that encompassed the collection.
-

KEY COMPETENCIES

Adobe Photoshop

Microsoft Outlook

Microsoft Powerpoint

Adobe Illustrator

Microsoft Word

Adobe Indesign

Microsoft Excel
