

Alyssa Knowlton

Fashion Design & Merchandising

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EDUCATION

Savannah College of Art and Design

2019 - 2023

Bachelor of Fine Arts in Fashion

- Minor in Fashion Marketing and Management
 - Graduated Magna Cum Laude
 - Dean's list
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PROFESSIONAL EXPERIENCE

Sea Island Company

Senior Event Design Specialist

Feb 2024 - Present

- Assisting the manager of Sea Island's event design department with designing and executing corporate and social events while taking on groups of my own to help clients with any event design needs.
- Maintaining a professional and personal relationship with clients to ensure their vision comes to life.
- Assisting in training new employees to achieve and produce consistent work throughout all channels.
- Producing and reviewing estimates of costs, production timelines, and internal production sheets to relay all necessary information to varying departments.

Event Design Coordinator

Sep 2023 - Feb 2024

- Updating and preparing the event design department calendar as well as the director's personal calendar to ensure all deadlines are met.
- Placing orders with vendors while building a professional relationship.
- Assisting the director of event design with corporate and social events by ensuring all internal teams are prepared.

Lake Bryn Mawr

Jun 2021 - Aug 2021

Sewing Camp Counselor

- Assisted project director in teaching various sewing projects for 70+ girls a day ranging from ages 5-16.
 - Leading beginner to advanced sewing activities to accommodate all ages and skill levels.
 - Ensured the safety of the girls while keeping them engaged with sewing activities.
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ACADEMIC EXPERIENCE

How One Grows Senior Collection

AUG 2022 - JUN 2023

Creative director

- Designed and directed a 6 look collection, tasks included concept and design research, design exploration, fabric selection, etc.
 - Set deadlines, scheduled meetings, & cast models to ensure the collection's vision was being translated cross-functionally.
 - Led a team of 10 in executing an editorial photoshoot and fashion film that encompassed the collection.
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KEY COMPETENCIES

Adobe Photoshop

Microsoft Outlook

Microsoft Powerpoint

Adobe Illustrator

Microsoft Word

Adobe Indesign

Microsoft Excel
